

2023 Miss Ozark Rodeo Association Pageant Handbook



www.missorapageant.org

Miss Ozark Rodeo Association Pageant

The Miss Ozark Rodeo Association Pageant Royalty are the ideal western American young women and will represent the Ozark Rodeo Association and the sport of rodeo as they travel throughout the state of Missouri. While spreading good will for their community and the association, the Miss ORA Pageant Royalty are garnering the richest experience of their lives, and are laying a solid foundation for their future.

Former Miss Ozark Rodeo Association Titleholders

2022 Emma Bohrn	2016 Paige (Moore) Williams
2020 Kaitlin McWhorter	2015 Montana Dorsey
2019 Haley Linder	2014 Kayla (Schulte) Kasper
2018 Maddy Benson	2013 Cierra Robinett
2017 Gabrielle (Cutler) Brown	

Former Miss Teen Ozark Rodeo Association Titleholders

2022 Jacie Jost	2019 Alexis Mantonya
2021 Jadelen Mendenhall	2018 Jacci Gregory
2020 Jenna Rujawitz	

Former Jr Miss Ozark Rodeo Association Titleholders

2022 Chelsey Kay	2016 Jessica Barnes
2021 Faith Bohrer	2015 Lexie Kasper
2019 Jacie Jost *	2014 Montana Dorsey **
2017 Jessi Schweer	2013 Megann Finley

*Denotes Miss Teen ORA ** Denotes Miss ORA

Former Little Miss Ozark Rodeo Association Titleholders

2022 Sutton Thompson	2016 Kennedy Hedge
2021 Brixie Calliham	2014 Sarah Huffman
2020 Adalynn Tilley	2013 Lilli Pontious
2017 Danica Bowers	

Pageant Eligibility

The Miss Ozark Rodeo Association Pageant offers titles in four separate age groups. Age divisions are as follows:

Miss Ozark Rodeo Association

- Ages 18-25
 - I will have reached 18 years of age, but not over the age of 25 by January 1 of this year (2023). I will provide a copy of a government issued identification verifying my age.

Miss Teen Ozark Rodeo Association

- Ages 14-17
 - I will have reached 14 years of age, but not over the age of 18 by January 1 of this year (2023).

Jr Miss Ozark Rodeo Association

- Ages 11-13
 - I will have reached 11 years of age, but not over the age of 13 by January 1 of this year (2023).

Little Miss Ozark Rodeo Association

- Ages 7-10
 - I will have reached 7 years of age, but not over the age of 10 by January 1 of this year (2023).

****All titleholder reigns will be from January 1-December 31****

General Rules:

Eligibility & Application Process

1. All contestants must reside in; or be enrolled in and physically attending classes on a full-time basis at an accredited college or university in; or be employed in the State of Missouri.
2. Each contestant must provide a copy of her birth certificate.
3. All contestants must have been a natural born female at birth.
4. All contestants must pay the required entry fee or have it sponsored.
5. All contestants must submit all required documents, pictures and their application by the due date specified.
6. Contestants must have executed all consents and/or waivers of liability presented as conditions required prior to competition. They will be due on the same due date as the application.
7. No contestant may have been married, pregnant, have a child, nor become married or pregnant during the year of her reign.
8. No contestant shall have any contract to a person, business, entity, etc. that may be in conflict with the Miss ORA Pageant.
9. No contestant may hold any other pageant titles while competing in the Miss ORA Pageant.
10. In addition, potential applicants who have held the title of Miss/Teen/Jr Miss/Little Miss ORA in a prior year may not compete for that same title.
 - a. Contestants may compete if they are moving to an older age category.
11. All Miss Contestants must have obtained a high school diploma (or equivalent) or provide proof of enrollment.
12. **The Miss ORA Pageant has the right to refuse any application for any valid and proven reason.**

Entry Fees:

- Miss: \$75
- Teen: \$75
- Jr Miss \$50
- Little Miss: \$50

Payment plans will be made available to those who need it

****Entry fees are subject to change at the Miss ORA Pageant Board of Director's discretion.****

All Miss, Teen, and Princess Contestants must sell a minimum in raffle tickets for the pageant:

- Miss: \$50
- Teen: \$50
- Jr Miss: \$50
- Little Miss: \$50

****The Miss ORA Pageant reserves the right to alter any rule and has the sole authority over any rule discrepancy. If any rules are altered, contestants will be notified that changes have been made prior to the start of the competition.****

Conduct of Contestants

1. Miss ORA contestants and titleholders are expected to conduct themselves in an exceptional manner. Unsportsmanlike conduct will not be tolerated. Such conduct could result in the contestant being disqualified and may affect eligibility to compete in future Miss ORA Pageants.
2. Harassment and arguing between contestants will not be tolerated.
3. A judge may not be approached by a contestant or any individual with the intent to influence or harass. This includes approaching a judge online or through social media. Action of this type will be reported to the Miss ORA Pageant Board of Directors and ORA Board of Directors and disqualification of that contestant could result.
4. The pageant is not officially complete until the coronation is completed.
5. Contestants are expected to abide by the Miss ORA Pageant Contestant Code of Conduct.

Housing & Food

Lodging will not be provided for contestants by the Miss Ozark Rodeo Association Pageant. There will be a group rate provided for them if they wish to stay as well as all parents.

Food will be provided for **ALL** contestants by Miss Ozark Rodeo Association Pageant during the pageant.

Transportation

Contestants are required to provide their own transportation to and from the site of the pageant. Contestants are required to arrive at Miss ORA Pageant functions on time and appropriately dressed.

Parents, Relatives, and Friends

Miss ORA Pageant welcomes and encourages the presence of parents, relatives and friends of the contestants. No boyfriends will be permitted to fraternize with the contestants or to distract them. No parents will be allowed in the contestant changing room during the pageant. There will be chaperones available to help with changing. Parents, friends, and family will not be allowed to watch rehearsals. We are preparing a show for you all and want the Fashion Show to be the first time you see it.

Comments & Score Sheets

Each Contestant will receive a Personal Composite Score Sheet and possibly Judges Comment Sheets which will be emailed to each contestant within 30 business days after the completion of the pageant. These sheets will be typed so as to not show the identity of each individual judge. If there is a dispute regarding score sheets, they will be sent to the Ozark Rodeo Association Board of Directors to approve and verify they are in order.

Failure to abide by ALL rules listed within this rule book may result in disqualification or consequences to be determined by the Judges.

Pageant Categories

The categories for judging: Horsemanship, Appearance, Personality, Interview, Modeling, Impromptu, Silent Judge, and Written Test. The overall winner will be crowned ORA Royalty in her age division with the next highest scoring individual receiving First Runner-up. Other awards may also be given.

Horsemanship

The purpose of this category is to select the young lady who rates the highest in:

1. Horsemanship: including control of mount, proper arena etiquette, and the way each situation that may occur is handled.
2. Balance, ability and position of hands, feet, and seat when riding at a reasonable rate of speed for the activity.
3. Understanding of leads and proper execution of specific patterns.
4. Presentation ride (Queens Run/Wave and carrying of flag, please note Little Miss division will not carry a flag if not all contestants are comfortable doing so).
5. Showmanship: How the contestant projects her personality to the audience from horseback.
6. Required attire for horsemanship is in the wardrobe guideline.

Other considerations in Horsemanship include, but are not limited to the following:

- The understanding and skill of the contestant will be judged, NOT the horse.
- Contestants should ride with one hand on the reins. An exception to this will be using 2 hands if necessary for safety purposes.
- Judges will ask knowledge based Horsemanship questions in the arena after completing their pattern.
- Contestants will be judged on their presentation run during the Horsemanship competition.
- Contestants will be asked to carry a flag. Flag boots should be used but will NOT be provided.

The patterns should be set by the reigning titleholder, if possible. Judges may, at their discretion, deduct points or disqualify from competition any contestant if they see trainers, family members, or friends coaching contestants from the side.

***Automatic 10 point deduction will be made if parents, trainers, or friends are caught warming up contestant horses.**

***Automatic 10 point deduction will be made if you lose your hat during any part of the horsemanship competition.**

Appearance

The purpose of this category is to select the young lady who rates highest in:

1. Attractiveness
2. Grooming: This should include meticulous care in neatness and cleanliness in every detail such as complexion, hands, fingernails, hair, hat, boots, and other clothing. Remember to wear age appropriate make-up.
3. Posture: This should include carrying oneself straight and tall with confidence and poise.
4. Poise and ladylike behavior in every situation: This should include handling every type of situation with grace, style, and proper etiquette. Good sportsmanship both in and outside of the arena at all times.
5. Western Fashion Sense: This includes western outfits, which are fashionable, tasteful and properly fit for the contestant. Attention will be paid to the use of color and texture to enhance the contestant's personal features. Attention will be paid to suitability of the outfit to the occasion. Additional information is available in the wardrobe guideline. (Clothes need not be eccentric or expensive, but should be neat, clean and appropriate).
6. Proper fit of clothing: This includes figure flattering styles altered for a personal fit, if necessary. Properly cleaned, fitted and shaped hats which flatter the contestant's face, will be considered. Judges will look for versatility and imagination in the contestant's ability to carry out a "total look", rather than an excessive amount of clothing. Knowledge of western clothing: This includes the major western wear manufactures and trends in the western industry.

Personality

The purpose of this category is to select the young lady who rates highest in:

1. Intelligence and good common sense.
2. Conversational ability in varied situations with an emphasis on correct grammar and enunciation.
3. A good sense of humor.
4. Self-confidence, high-moral standards, sincerity, and integrity.
5. Genuine interest in people and consideration of others.
6. Self-projection (the ability to project one's personality in any situation), whether from horseback or on stage.
7. Positive outlook on life.
8. Promptness and cooperation. Please note that if a contestant fails to arrive on time for any pageant event she may be penalized and or disqualified at the Miss ORA Pageant Board of Director's discretion. (It is a good idea to arrive at least 15 minutes early for each event.)
9. Maturity.
10. Educational background and goals as well as career goals.

Modeling

The purpose of this category is to judge appearance, coordination and ability to present one's self on stage. Contestants will participate in the Miss ORA Pageant Fashion Show where they will be modeling three different outfits. There will be a set pattern to model to. Judging criteria includes: personality, appearance, creativity, initiative/flair, stage presence, proper presentation, and self-confidence.

Outfits to include:

1. Opening Number Outfit: T Shirt provided by Miss ORA Pageant to be paired with jeans.
2. Favorite Rodeo Outfit: An outfit that you would wear at an ORA rodeo representing the title

3. Outfit provided by Miss ORA Pageant Fashion Show Sponsor: Secrest Tees, More, and Western Store
4. Outfit of your choice: This may include Western Elegance OR Western Trendy

Written Test

The purpose of this category is to select the young lady who rates highest in knowledge:

1. Written test worth 50 points of the total score for Miss/Teen. The questions on the test will be taken from the ORA Rule Book, the ORA Web Site, and current events in the Rodeo industry.
2. The topics can include but are not limited to: Current Board Members, ORA Rules, Current Royalty, Sponsors, or any information found in the places listed above.
3. Questions may include: True/False, Multiple Choice, Short Answer, or Fill in the Blank
4. Arrangements can be made at the discretion of the Miss ORA Pageant Board of Directors to have an independent 3rd party ready the questions to a contestant if they are not able to do so themselves because of the contestants age/or reading ability. Notification must be made in advance of the contest.

Excellent sources of information are:

www.missorapageant.org www.ozarkrodeoassociation.org

Silent Judge

The purpose of this category is to select the young lady who rates highest in:

1. Overall ability to conduct oneself like a lady throughout the pageant.
2. Areas of judging will include, but are not limited to: Behavior in and out of direct competition, interaction with others, completion of requirements of the pageant including a silent auction item, treatment and care of your horse and other livestock, participation in activities, punctuality, other areas the silent judge(s) observe the contestants.

Public Speaking

Impromptu Questions- Each contestant will be asked two questions during the Fashion Show. For **Miss/Teen/and Jr Miss** contestants one will be based on the Ozark Rodeo Association Rule Book and one based on personality. For **Little Miss** contestants both questions will be based on personality and a list of questions that will be drawn from will be provided for them to practice before competition. Judging criteria includes but is not limited to the ability to answer the question, delivery, knowledge, enunciation, and personality, which includes the ability to relate to the audience and sense of humor.

Private Interviews

Each contestant will be interviewed privately once by the judges.

Miss/Teen: 10 Minutes Jr Miss/Little Miss: 5 Minutes

Judging criteria includes:

1. Interviews will be personality based for the judges to get to know you. There will be a few knowledge based question as well during the interviews.
2. Correct answers to questions related to knowledge of the pageant, knowledge of the Ozark Rodeo Association, rodeo terminology, explanation of rodeo events, equine knowledge (including tack, horse care, feeding,diseases, anatomy, etc.) & current events.
3. Appearance
4. Personality

Photogenic

The judges will score photogenic ability by the head and shoulders photograph that is submitted with Contestant Application. Photogenic Quality may include: Overall appearance, expression-attitude, choice of colors, personality, and eye contact with camera. This will **NOT** count towards the overall score of the pageant.

People's Choice

Each contestant will be automatically entered into the People's Choice Award competition. This is considered a side award and voting will take place after the deadline. There will be no points awarded for this category. Voting will be done through the Miss Ozark Rodeo Association Pageant website and votes will be free. There will be an award given to the one contestant who receives the most votes overall between Miss/Teen/Jr Miss/Little Miss contestants.

High Ticket Sales

Each contestant will be required to sell at least \$50 worth of raffle tickets for an item and money will be due the day of the pageant. You will receive tickets in the mail as soon as your application is completed and submitted to the Miss ORA Pageant. The contestant that sells the most tickets past \$50 overall between **ALL** pageant contestants will receive an award. Drawing for the raffle will be held during the Miss ORA Pageant Fashion Show. If you wish to not sell tickets, you may just pay the fee.

Competition Rules

1. Judges will be selected by the Miss ORA Pageant Board of Directors.
 2. The pageant will be judged by no more than four, no less than three judges.
 3. An independent auditor, or CPA, will be utilized to tally scores.
 - a. Miss ORA Pageant Board Members will not have access to completed score sheets.
 - b. A Head Judge will be selected at Judges' Orientation and that judge will gather the completed score sheets from all judges, place them in a sealed envelope and give the sealed envelope to the Judges' Chaperone.
 - c. The Judges' Chaperone will be responsible for delivering the sealed envelope to the independent auditor, or CPA.
 4. In the event of any division ties, the contestant with the highest overall horsemanship score becomes the winner.
 - a. If there is a tie for the winner of horsemanship, then the highest score in the horsemanship interview will be the winner.
 - b. If a tie-breaker is still needed, the highest score of the private interview will be used and then if a tie-breaker is still needed the highest score on the written test will be used.
 5. Tie-breakers for each category, except for the written test, will be determined by the Head Judge's score. If there is still a tie, then the second judge's score and so on will be used until the tie is broken. A tie in written test score will be determined by a judged essay question.
 6. If there is a tie for Miss Congeniality, the titleholders in each age division will vote.
 7. Contestants and individuals related to a contestant may not contact judges, during, or after the pageant to influence or harass.
 8. Contestant numbers will be assigned beginning with the Little Miss Contestants up through the Miss Contestants in numerical order. Contestants will compete in this order throughout the pageant.
 9. Contestants must wear western attire including boots, hat, and belt to all functions (unless otherwise directed by pageant officials).
 10. Contestant's Choice is defined as a pant product with a long-sleeved shirt, jacket, or vest (optional). A "western trendy" outfit is defined as western fashion attire - dress, skirt, or pant product.
 11. Should circumstances occur that a contestant is conducting herself in an improper manner, a meeting of the Miss ORA Pageant Board of Directors will be held and proper measures will be taken, up to and including dismissal and/or disqualification of the contestant.
 12. If there is only one contestant in each age division, she must compete in all categories and reach a certain score to win the title. If for any reason the judges feel she is not able to fulfill the duties of Miss/Teen/Jr Miss/Little Miss ORA, she will not be crowned.
 13. If a contestant chooses to not compete after submitting her application, no refunds of entry fees will be given.
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Titleholder Rules

1. The Miss, Teen, Jr Miss, and Little Miss winners must sign a Performance Contract with the Miss ORA Pageant and the ORA.
 2. The winners of the Miss, Teen, Jr Miss, and Little Miss ORA may not compete in other pageants during the year of their reigns (with the exception of competing in a subsequent year's pageant with approval from the Miss ORA Pageant Board of Directors).
 3. All titleholders must be willing and able to participate in rodeo appearances and other special events as scheduled by the Board of Directors.
 4. Titleholders must understand that if they win a title the funding for all expenses including travel and wardrobe will be their responsibility. The Miss ORA Pageant is continually soliciting sponsorship to help, but it is still the primary responsibility of the winner to fund her reign.
 5. Miss contestants must be enrolled in an accredited educational or vocational program to receive scholarship monies, or have a current student loan for it to apply towards in the event a scholarship is given.
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Western Trendy Guidelines

Titleholders must maintain a professional appearance at all times and balancing fashion trends and maintaining a professional image can be a challenge. These guidelines have been determined to help titleholders navigate this style. Please note that there is a time and place for when it is acceptable to dress western trendy. For example:
Rodeos.

1. Must always wear a hat, belt, buckle, and banner unless otherwise notified.
 2. No sleeveless outfits and/or tank tops. Western Trendy must include a cap sleeve or longer.
 3. No cleavage.
 4. No bare or low backs.
 5. Skirt or Dress length may be no shorter than three (3) inches above the knee. Please take time to consider that the length does not vary while walking.
 6. Make sure that all boots worn with dresses have a western heel and are not a fashion boot.
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Subject to Change

The 2023 Miss Ozark Rodeo Association Pageant Rulebook is subject to being revised prior to October 1. All contestants will receive notification of any changes. It is recommended to stay in contact with the Pageant Director so that all information and possible changes are easily shared.

Dress Code For Pageant Events

Photogenic	Western outfit of your choice, colored, head-and-shoulders photo. Hat required (no crown or banner)
Orientation/Written Test	Horsemanship Outfit
Horsemanship	Jeans (Denim in color), form-fitting blouse or shirt with long sleeves (in any color). No vests, jackets, chaps, or spurs allowed.
Personal Interview	Contestant Tshirt and Jeans. You may dress this up as you wish.
Fashion Show	<p>Opening Number: Contestant Tshirt/Jeans</p> <p>Outfit #1: Favorite Rodeo Outfit</p> <p>Outfit #2: Secret Tees, More, and Western Store Sponsored Outfit</p> <p>Outfit #3: Outfit of your choice: Western Elegance OR Western Trendy</p> <p>Western Elegance-Dress or skirt with blouse and/or jacket</p> <p>Western Trendy (see guidelines for appropriate attire. Does NOT have to be a dress)</p>
Coronation	Will be Outfit #3

Royalty Scoring

There will be three judges chosen with the option of adding a fourth and approved by the Miss ORA Pageant Board of Directors. The contest winners will be determined by the total of the judge's scores, the silent judge score, and the test score. The contestant with the highest score in each age division will be crowned the winner.

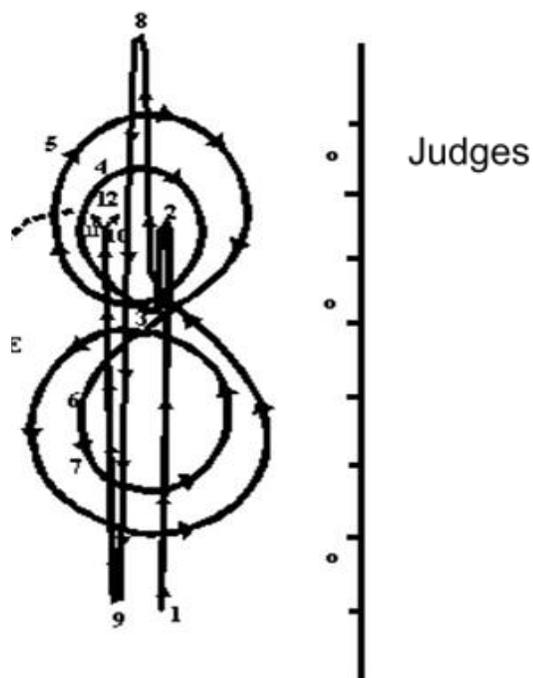
Category	Points per Judge	Total Points (3 judges)
Horsemanship	100	300
Interview	100	300
Personality	40	120
Appearance	35	105
Modeling	25	75
Impromptu Question	20	60
Written Test (Miss/Teen)	-	50
Silent Judge	-	50
Miss/Teen Divisions		1,060
Jr/Little Divisions		1,010

- Horsemanship to be broken down as follows:
 - Miss/Teen/Jr Miss: Pattern 60 points, Queen Lap 10 points, Flag Run 15 points, Interview 15 points.
 - Little Miss: Pattern 75 points, Queen Lap 10 points, Interview 15 points.

In the event you are the only contestant in your division you must score 70% of the total score which is 742 points for Miss/Teen and 717.50 points for Jr Miss/Little Miss. (1,638 points for Miss/Teen and 1,613.50 for Jr Miss/Little Miss with four judges)

Miss ORA Horsemanship Pattern

All patterns will be executed as written, not as drawn

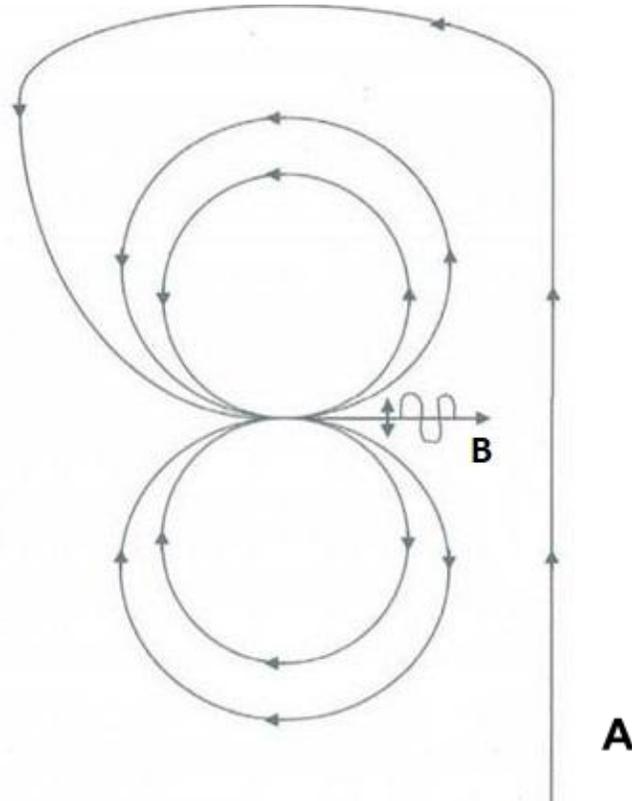


1. Run with speed past center marker
2. Stop and back up to center of pattern
3. Settle the horse for approximately 10 seconds. Start lope. Circles should be made inside the end markers
4. Ride two circles to the right, first circle small and slow, second circle larger and faster.
5. Ride two circles to the left, first circle small and slow, second circle larger and faster.
6. Left roll back over hocks (should be made past far end marker)
7. Right roll back over hocks (should be made past far end marker)
8. Stop (should be made past the center marker). Let the horse settle, then in an approximate area of stop, do the pivots.
9. Pivot right or left no more than 90 degrees.
10. Pivot opposite direction, no more than 180 degrees.
11. Walk to the judges and dismount for horsemanship interview

After the interview, remount and perform Queen's Run followed by a Flag Run.

Miss Teen ORA Horsemanship Pattern

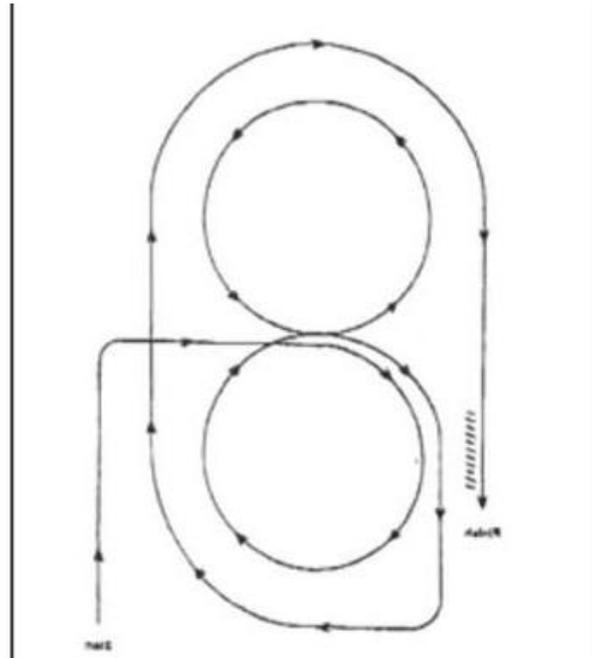
All patterns will be executed as written, not as drawn



1. Begin work at a lope at A
2. First circle, slow and small. (Begin to the left)
3. Second circle, larger and faster. (to the left)
4. Third circle slow and small (to the right)
5. Fourth circle larger and faster (to the right)
6. Stop at point B
7. Back
8. Walk a few steps forward
9. Pivot to the right no more than 90 degrees
10. Pivot opposite direction no more than 180 degrees
11. Walk to judge, dismount
12. After interview, mount and do a queen's run
13. Stop at gate for a flag then do a flag run

Jr Miss ORA Horsemanship Pattern

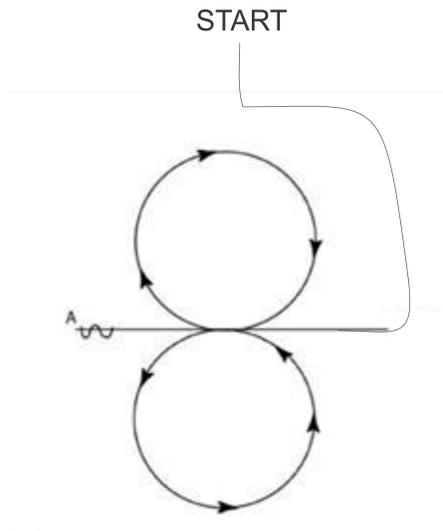
All patterns will be executed as written, not as drawn



1. Do an extended jog along the side of the arena, then to center.
2. Begin lope at the center of the arena and lope right circle on right lead.
3. Change leads at center of arena and lope left circle on left lead
4. Change leads and continue loping around the end of the arena.
5. Once on the straight, increase speed and continue around the end of the arena.
6. Stop and back
7. Walk to judges and stop. Do not dismount. They will have a brief interview with you.
8. Afterwards start queens run
9. Stop at gate for flag
10. Complete flag run

Little Miss ORA Horsemanship Pattern

All patterns will be executed as written, not as drawn



1. Walk along rail until center
2. Begin work to the right
3. Trot figure eight
4. Stop at A
5. Back Up
6. Walk to judge for a short interview. Stay mounted
7. After interview, perform queen's run
8. Stop at gate for flag
9. Complete flag run*

Flag run will ONLY be completed if ALL contestants are comfortable doing so

Social Media Etiquette

Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA are ambassadors for the ORA and a role model for our western heritage and values. The young women involved with the Miss ORA Pageant model goodwill, positive character and the highest level of integrity. Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA's involvement with social media must always reflect these qualities. While social media can be a marvelous tool, it can also quickly ruin the reputation of both an individual and a rodeo royalty program. The following guideline is intended to assist Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA in utilizing social media to its full potential to connect with family, friends, rodeo fans, sponsors, and all her supporters.

1. The Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA Facebook page is managed by the Miss ORA Director and the current Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA. You may tag the Miss Ozark Rodeo Association Pageant page in all posts pertaining to your title to be shared.
2. In ALL posts (including personal posts and titleholder posts) Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA will represent goodwill, positive character, and integrity. Do not post negative comments (this includes sarcasm).
3. In ALL posted pictures (personal and titleholder; in crown and banner and not) Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA will be dressed modestly. Refrain from low cut tops.
4. Post frequently, but not excessively. A good rule of thumb is no more than 3 posts a day. Great things to post about: positive experiences at rodeos and events, appreciation for sponsors, utilizing sponsors' merchandise/services, promoting rodeos and community events, etc.
5. Absolutely no photos or posts in swim suits or other inappropriate clothing or with alcohol.
6. Be safe. Giving out too much personal information can open you up to unwanted advertisement at best and dangerous stalkers at worst. If you feel uncomfortable about a situation that involves your Miss ORA, Miss Teen ORA, Jr Miss ORA, or Little Miss ORA Page, report it to the Pageant Director or a Miss ORA Pageant Board Member. Personal safety comes first. Do not feel obligated to accept any friends to your personal page that you do not have a personal relationship with.
7. Write professionally. Use proper grammar and spelling.
8. Lady-in-Waiting: Though we would like to keep the Miss ORA Facebook page focused on the current title holder throughout her year, there are instances where it is appropriate for the Lady-in-Waiting to tag the Miss ORA Pageant Facebook page. In all posts, include "Lady-in-Waiting" after tagging the Miss ORA Pageant Page.

Remember: Any photos, text, or videos you release through social media can never be retrieved or deleted. Though you may delete it, someone may have already downloaded it. When used properly, social media is a wonderful way to promote your rodeo, your organization, and your pageant. But it is also a reflection of those entities and yourself. So, ultimately, when in doubt....don't do it!